



6th INTERNATIONAL CAUCASUS-CENTRAL ASIA FOREIGN TRADE AND LOGISTICS CONGRESS

September 30 - October 1, 2022
Sivas Cumhuriyet University, Sivas-Turkey

CONGRESS PROGRAM

Online (with Video Conference) Presentation



Meeting ID: **880 4596 8511**
Passcode: **010930**

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- ✓ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
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- ✓ The participant must be connected to the session 15 minutes before the presentation time.
- ✓ All congress participants can connect live and listen to all sessions.
- ✓ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

Points to Take into Consideration - TECHNICAL INFORMATION

- ✓ Make sure your computer has a microphone and is working.
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exp. Hall-1, Awais Khan



Meeting ID: 880 4596 8511

Passcode: 010930

OPENING CEREMONY

Ankara Local Time: 9:00-9:15

Assoc. Prof. Dr. Adem KARAKAŞ
Sivas Cumhuriyet University, Sivas-Turkey
Congress Chairman

Prof. Dr. Alim YILDIZ
Sivas Cumhuriyet University, Sivas-Turkey
Congress Honorary Chairman

PANEL PRESENTATIONS

Ankara Local Time: 9:15-10:00

Assoc. Prof. Dr. Adem KARAKAŞ
Sivas Cumhuriyet University, Sivas-Turkey

Prof. Dr. Orhan KÜÇÜK
Bursa Technical University, Bursa-Turkey

Assoc. Prof. Dr. Sakina Hacıyeva
Azerbaijan Tourism and Management University, Baku- Azerbaijan

Meeting ID: 880 4596 8511

Passcode: 010930

Session 1 / Hall-1**30.09.2022****Moderator: Prof. Dr. Orhan KÜÇÜK****Meeting ID: 880 4596 8511 / Passcode: 010930****Ankara Local Time: 10:00 – 12:00**

Author(s)	Title	Affiliation
Gökçen AYDINBAŞ	MONETARY DEVELOPMENTS IN THE PROCESS OF INDUSTRY 4.0 REVOLUTION (INDUSTRY DIGITIZATION)	Anadolu Üniversitesi, Sosyal Bilimler Enstitüsü, İktisat Bölümü
Bayram ÇAVUŞLUK Basaran KARADEMİR	ORGANIC AGRICULTURE APPROACH OF LOGISTICS COMPANY STAFF ON THE MODEL OF IĞDIR PROVINCE OF TÜRKİYE	Iğdır University, Faculty of Applied Sciences, Iğdır – TÜRKİYE
Ayşe ATABEY Afet ÇAĞAY	SMART URBAN LOGISTICS APPLICATIONS: THE CASE OF ANKARA	Ostim Technical University, Ankara, Turkey Ankara Hacı Bayram Veli University, Ankara, Turkey
Mualla AKÇADAĞ	EVALUATION OF DEMOGRAPHIC INDICATORS OF HOUSING MARKETING AND SALES IN TURKEY	Sivas Cumhuriyet University, Sivas, Turkey
Fehim BAKIRCI Kübranur EKİNCİ	IOT APPLICATIONS IN INTERNATIONAL TRADE AND LOGISTICS	Sivas Cumhuriyet University, Sivas, Turkey
Özlem KARADAĞ ALBAYRAK Samet TOPAL	DETERMINANTS OF MARITIME TRANSPORT FOR TURKEY	Kafkas University, Turkey
Orhan KÜÇÜK	CONFIDENCE AND HOPE EFFECT IN ENTREPRENEURSHIP AND CONFIDENCE AND HOPE EFFECT IN ENTREPRENEURSHIP SCALE DEVELOPMENT STUDY	Bursa Teknik University, Bursa Turkey
Orhan KÜÇÜK	HALAL LOGISTICS PERFORMANCE FACTORS SCALE DEVELOPMENT STUDY	Bursa Teknik University, Bursa Turkey
Adem KARAKAŞ	ANALYSIS OF THE RELATIONSHIP BETWEEN EXPORT UNIT VALUE INDEX, TERMS OF TRADE AND ECONOMIC GROWTH FOR HIGH INCOME AND LOW INCOME COUNTRIES	Sivas Cumhuriyet University, Sivas, Turkey
PhD. Metin KORKMAZ, Asst. Prof. Alp Eren KAYASANDIK	LOGISTICS SECTOR PROFESSIONAL EXPECTATION ANALYSIS	Ondokuz Mayıs University

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Session 1 / Hall-2**30.09.2022****Moderator: Prof. Dr. Fuat Man****Meeting ID: 880 4596 8511 / Passcode: 010930****Ankara Local Time: 10:00 – 12:00**

Author(s)	Title	Affiliation
Dilek Yücel Engindeniz	AN EVALUATION ON THE SUSTAINABILITY OF POTATO GROWING IN TURKEY	Dokuz Eylul University, Izmir, Turkey
Dilek Yücel Engindeniz	RECENT DEVELOPMENTS IN TURKEY'S COTTON PRODUCTION AND TRADE	Dokuz Eylul University, Izmir, Turkey
Fuat Man	PASSING BEYOND TYPOLOGIES: AN ASSESSMENT ON BRUCE E. KAUFMAN'S "INTEGRATIVE THEORY OF HUMAN RESOURCES MANAGEMENT"	Sakarya University, Sakarya, Türkiye
Emre Arslan	DETERMINING THE EXPORT FINANCE SOURCES AND USAGE CRITERIA OF FOREIGN TRADE COMPANIES BY THE ANALYTICAL HIERARCHY PROCESS (AHP) METHOD	Sivas Cumhuriyet University, Sivas, Türkiye
Hacı Ahmet Karadaş	THE RELATIONSHIP BETWEEN ENERGY CONSUMPTION AND ECONOMIC GROWTH: A CAUSALITY ANALYSIS ON BRICS COUNTRIES	Sivas Cumhuriyet University, Sivas, Türkiye
Esengül Salihoglu	AN ANALYSIS ON THE RELATIONSHIP BETWEEN L/C PAYMENTS, REAL SECTOR CONFIDENCE INDEX AND BANK ASSET SIZE IN TURKIYE	Sivas Cumhuriyet University, Sivas, Turkiye
Hacı Ahmet Karadaş	THE EFFECT OF CRUDE OIL PRICES ON TURKEY'S EXPORTS: A CAUSALITY ANALYSIS	Sivas Cumhuriyet University, Sivas, Türkiye
Rovshen Aliyev	FACTS CONDITIONED THE TOURISM POTENTIAL AND PERSPECTIVES OF DEVELOPMENT OF NAKHCHIVAN IN FUTURE	Azerbaijan National Academy of Sciences The Institute of Geography named after Academician H.Aliyev, Baku, Azerbaijan
Ülker Çam Karakaş	COMPETITION AND CONTESTABILITY ANALYSIS OF DEPOSIT BANKS AND PARTICIPATION BANKS IN TURKEY: PANZAR-ROSSE MODEL	Sivas Cumhuriyet University, Sivas, Türkiye
Merve Ayşe BOZKURT Esra SAY Büşra CESUR	THE IMPORTANCE OF WOMEN'S HEALTH IN HEALTH TOURISM	Sivas Cumhuriyet University, Sivas, Türkiye

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Session 1 / Hall-3**30.09.2022****Moderator: Assoc. Prof. Dr. Chandrakant Naikodi****Meeting ID: 880 4596 8511 / Passcode: 010930****Ankara Local Time: 10:00 – 12:00**

Author(s)	Title	Affiliation
Major Gheorghe GIURGIU, Prof. Manole COJOCARU	ENTREPRENEUR VIDEO ESSAY	Deniplant-Aide Sante Medical Center, Biomedicine, Bucharest, Romania Titu Maiorescu University, Faculty of Medicine, Bucharest, Romania
Sintayehu Assefa Yirga	A STRUCTURAL EQUATION ANALYSIS OF EXPORT MARKETING ADAPTATION STRATEGIES ON EXPORT PERFORMANCE: EVIDENCE FROM TEXTILE AND GARMENT EXPORTING ENTERPRISES IN ETHIOPIA	College of Business and Economics, Department of Management, Hawassa University, Ethiopia
Sintayehu Assefa Yirga	THE STRUCTURAL RELATIONSHIP BETWEEN INTERNATIONALIZATION BARRIERS AND EXPORT PERFORMANCE: EVIDENCE FROM TEXTILE AND GARMENT ENTERPRISES IN ETHIOPIA	College of Business and Economics, Department of Management, Hawassa University, Ethiopia
Sintayehu Assefa Yirga	THE STRUCTURAL ANALYSIS OF INTERNATIONAL DRIVERS ON EXPORT PERFORMANCE: EVIDENCE FROM TEXTILE AND GARMENT ENTERPRISES IN ETHIOPIA	College of Business and Economics, Department of Management, Hawassa University, Ethiopia
Assoc. Prof. Dr. Chandrakant Naikodi	DIGITAL TECHNOLOGY TO TRANSFORM BUSINESSES INTO AUTOMATIC SYSTEM	Davangere University, Karnataka, India
Assoc. Prof. Dr. Chandrakant Naikodi	DIGITAL TECHNOLOGY TO BRING ECONOMICS CLOSER TO REAL TIME USAGE	Davangere University, Karnataka, India
Shinta Dewi, Sabilal Rosyad	ANALYSIS OF INDONESIA'S ECONOMIC DIPLOMACY THROUGH FOREIGN TRADE TO CENTRAL ASIA	UIN KH ABDURRAHMAN WAHID PEKALONGAN
Assoc. Prof. Dr. Ehsan Rasoulinezhad	ANALYSIS OF ENERGY TRADE IN CENTRAL ASIA: CHARACTERISTICS & CHALLENGES	University of Tehran, Tehran, Iran
Pardeep Kumar, Devinder Singh Pathania	ELASTIC-PLASTIC STRESS ANALYSIS OF SPHERICAL SHELL UNDER INTERNAL AND EXTERNAL PRESSURE, A-Review	C.T.University,Ludhiana, Punjab, INDIA Guru Nanak Dev Eng. College, Ludhiana, Punjab, INDIA
Gebeyehu Jalu Dr. Gurudutta Pradeep Japee	THE ROLE OF ENTREPRENEURS IN DEVELOPING CORPORATE BRANDS FOR START-UPS	Mekelle University, Tigray, Ethiopia Gujarat University, School of Commerce

CONGRESS PROGRAM

Gebeyehu Jalu
Dr. Gurudutta Pradeep Japee

THE EFFECT OF BONDING,
RESPONSIVENESS AND
COMMUNICATION ON CUSTOMER
RETENTION: THE MEDIATING ROLE OF
CUSTOMER SATISFACTION

Mekelle University, Tigray,
Ethiopia
Gujarat University, School of
Commerce

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Session 1 / Hall-4**30.09.2022****Moderator: Assoc. Prof. Dr. Mahira Amirova****Meeting ID: 880 4596 8511 / Passcode: 010930****Ankara Local Time: 10:00 – 12:00**

Author(s)	Title	Affiliation
Olena Budiakova	REGIONAL DEVELOPMENT POTENTIAL ECONOMIC SYSTEM	Kyiv National University of Technologies and Design, Kyiv, Ukraine
Ly Dai Hung	FOREIGN TRADE AND ECONOMIC GROWTH DIMENSIONS OF FOREIGN DIRECT INVESTMENT IN VIETNAM ECONOMY	Vietnam Institute of Economics, Hanoi
Fr. Baiju Thomas	THE ROLE OF TEACHERS IN ENSURING STUDENTS WITH READING DISABILITIES IN ENHANCING READING SKILLS IN THE MODERN EDUCATIONAL SYSTEMS	Ramakrishna Mission Vivekananda Educational and Research Institute
Aroob Sohail, Dr. Shahnaila Tariq	NATURE-LOVING, SALUTOGENESIS AND MANAGEMENT OF CAREGIVER BURDEN BY OLDER SPOUSES WITH CHRONIC ILLNESS	University of Management and Technology, Lahore, Pakistan
Alexander Sanjaya, Agus Setiawan, Christine Wulandari, Rahmat Safe'i, Bainah Sari Dewi, Zainal Abidin	THE STUDY ECOLOGICAL DIMENSIONS OF THE PETENGORAN MANGROVE FOREST FOR ECOTOURISM IN PESAWARAN REGENCY, LAMPUNG PROVINCE	University of Lampung
Assoc. Prof. Dr. Mahira Amirova, Gulnara Azizova, Arzu Dadasheva	THE STEROID PANEL OF HEALTHY MEN UNDER CAFFEINATED BEVERAGES	Azerbaijan Medical University, Baku
Mandana Gharehdaghi, Prof. Dr. Dirk-Jan F. Kamann, Prof.Dr.Zoltáns Kovác	TOWARDS EFFECTIVE BLOCKCHAIN USE: A BEHAVIORISTIC RESEARCH AGENDA	University of Pannonia, Hungary
Theodoros Daglis	THE ATHLETIC ACTIVITIES DURING THE COVID-19 PANDEMIC-A FINANCIAL APPROACH	National Technical University of Athens, GREECE
Yusril BARİKİ Ali MUHTAROM	INDONESIAN HALAL INDUSTRY: THE WORLD'S BIGGEST MANUFACTURER AND EXPORTER OPPORTUNITY	UIN KH. Abdurrahman Wahid Pekalongan, Indonesia
Prof. Dr. Sureyya Yigit	GEORGIA: RICH IN HISTORY AND CONTEMPORARY CHALLENGES	New Vision University, Tbilisi, Georgia

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Session 2 / Hall-1**30.09.2022****Moderator: Prof. Dr. Adem Dođan****Meeting ID: 880 4596 8511 / Passcode: 010930****Ankara Local Time: 12:30 – 14:30**

Author(s)	Title	Affiliation
Şerif Dilek	DIGITAL TRANSFORMATION IN TRADE: A REVIEW OF BLOCKCHAIN TECHNOLOGY IN INTERNATIONAL TRADE	Kırklareli University, Kırklareli, Turkey
Dilara Berrak Tarhan İlker İbrahim Aşar Atiye Tümenbatur	BLOCKCHAIN TECHNOLOGY IN AGRICULTURE/FOOD SUPPLY CHAIN PRICE CONTROL	Osmaniye Korkut Ata Üniversitesi Maltepe Üniversitesi
Adem Dođan Ayşe Meral Uzun	PLACE OF THE D-8 ORGANIZATION IN THE WORLD ECONOMY	Sivas Cumhuriyet University, Sivas, Turkey Akdeniz University, Antalya, Turkey
Asena Nur DAĞLI Barış YÜKSEL	SWOT ANALYSIS OF TRACKING DEVICE USE IN THE SUPPLY CHAIN	İstanbul Arel University, İstanbul, Türkiye
Metin SAYGILI Yahya YAZICI	THE IMPACT OF MARKETING CAPABILITIES ON EXPORT PERFORMANCE: THE MEDIATING ROLE OF MARKETING AGILITY	Sakarya University of Applied Sciences
Ethem TOPÇUOĞLU Erdi BOZKIR	BIBLIOMETRIC ANALYSIS OF ARTICLES PUBLISHED ON RISK MANAGEMENT IN AVIATION	İstanbul Arel University, İstanbul, Türkiye
Yunus Emre Birol	TURKEY'S NATURAL GAS SUPPLY SECURITY BASED ON POLITICAL STABILITY	Sivas Cumhuriyet University, Sivas, Türkiye
Yunus Emre Birol	GEOSTRATEGIC IMPORTANCE OF TURKEY AS AN ENERGY CORRIDOR	Sivas Cumhuriyet University, , Sivas, Türkiye
Veysel İnal, Yasin Söğüt	DYNAMIC PANEL APPROACH TO THE RELATIONSHIP BETWEEN INFRASTRUCTURE INVESTMENTS, INSTITUTIONAL QUALITY, ECOLOGICAL FOOTPRINT AND ECONOMIC GROWTH IN THE FRAMEWORK OF EKC	Sakarya University, Sakarya, Türkiye
Veysel İnal, Azad Erdem	DYNAMIC LINKS BETWEEN GREEN FINANCE, GLOBALIZATION, ECONOMIC GROWTH AND ECOLOGICAL FOOTPRINT: A NEW LOOK AT EKC	Sakarya University, Sakarya, Türkiye

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Session 2 / Hall-2**30.09.2022****Moderator: Asst. Prof. Juanita GOICOVICI****Meeting ID: 880 4596 8511 / Passcode: 010930****Ankara Local Time: 12:30 – 14:30**

Author(s)	Title	Affiliation
Seza Özge GÖNEN	A BIBLIOMETRIC ANALYSIS ON HALAL LOGISTICS AND HALAL SUPPLY CHAIN	Yeditepe University, Faculty of Economics and Administrative Sciences, Department of Logistics Management
Ahmed Mahdi Abdulkareem Dr. AlokKumar Chakrawal	A CASE STUDY OF TRADING COMPANIES EXAMINING THE EFFECT OF WORKING CAPITAL MANAGEMENT ON PROFITABILITY	Saurashtra University, Rajkot, Gujarat – 360005, India
Ali Umar Ahmad, Jagan Jeevan, Siti Marsila Mhd Ruslan	THE EFFECT OF GREEN LOGISTICS PERFORMANCE ON ECONOMIC GROWTH, INTERNATIONAL TRADE, AND ENVIRONMENTAL QUALITY IN AFRICAN COUNTRIES	Faculty of Maritime Study, Universiti Malaysia Terengganu, 21030 Kuala Nerus, Terengganu, Malaysia
Faisal Zulhumadi Kamaruddin Bin Radzuan Azizi Kasri	FACTORS AND ISSUES IN SUSTAINABLE SUPPLY CHAIN MANAGEMENT: A SYSTEMATIC LITERATURE REVIEW OF SCOPUS	Universiti Utara Malaysia
Okoro, John Chukwuma Aroh, Jacinta Amuche	PERCEIVED FACTORS INFLUENCING FARMERS' PREFERENCE OF RICE VARIETIES GROWN IN NSUKKA AGRICULTURAL ZONE, ENUGU STATE, NIGERIA	University of Nigeria, Nsukka
Adenike Anike Olayungbo	ASSESSMENT OF EARLY CHILDHOOD ENVIRONMENTAL EDUCATION IN NATURE CONSERVATION: CASE STUDY OF NIGERIA	A. G. Leventis Museum of Natural History, Obafemi Awolowo University, Ile-Ife, Nigeria
MUZAIYANAH SUSMININGSIH	POTENTIAL OF ZAKAT IN INDONESIA	UIN KH. Abdurrahman Wahid Pekalongan, Indonesia
Windy Fatmawati	KOMINFO SUPPORTS DIGITAL TRANSFORMATION IN INDONESIAN ACCOUNTING	UIN KH. Abdurrahman Wahid Pekalongan, Indonesia
Asst. Prof. Juanita GOICOVICI	NEGOTIATION ASSYMETRIES AND DISEQUILIBRATED CONTRACTUAL TERMS IN B2B AND B2C COMMERCIAL CONTRACTS	University Babeş-Bolyai of Cluj-Napoca, Faculty of Law, Department of Private Law, Romania

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Session 2 / Hall-3**30.09.2022****Moderator: Assist Prof. Dr. Mamoni Dhar****Meeting ID: 880 4596 8511 / Passcode: 010930****Ankara Local Time: 12:30 – 14:30**

Author(s)	Title	Affiliation
Ildiko KOVACS	DIGITAL MARKETING INNOVATIONS – AUGMENTED REALITY APPLICATIONS IN FASHION ONLINE RETAIL	Budapest Business Schools University of Applied Sciences, Budapest, Hungary
Assistant Professor Mamoni Dhar	COMPLEX NUMBER AND NEUTROSOPHIC COMPLEX NUMBER: A COMPARATIVE STUDY	Science College, Kokrajhar
Aparna Singh Baniwal Dr. Sanskriti Mishra	EMPLOYMENT DISPUTES & INDUSTRIAL RELATION: THE ROLE OF ADR	
Shakh, Urmila	THE POLITICS OF SCALE IN CLIMATE CHANGE GOVERNANCE: THE ROLE OF SUBNATIONAL AND LOCAL LEVELS	Jawaharlal Nehru University, New Delhi, 110067, India.
PhD Valbona HABILO SAUKU Silva Ibrahim PhD Dott. Ervin Ibrahim Naureda BAJRAKTARI	THE TYPOLOGY OF PSYCHOLOGICAL ASSETS AND LIFE SKILLS FOR A POSITIVE IDENTITY DEVELOPMENT IN ADOLESCENT STUDENTS	University of Tirana, Albania
M. Alouhmy, R. Moubah, H. Lassri, N. Mliki	INVESTIGATION OF THE UNUSUAL TEMPERATURE DEPENDENCE OF MAGNETIC ANISOTROPY IN NANOCRYSTALLINE FE ₉₆ ZR ₄ THIN FILMS	Hassan II University of Casablanca, Morocco Université de Tunis EL Manar, unisia
Najoua. SOULO, Badiia. LYOUSSI, Zineb. BENZIANE-OUARITINI	PHYTOCHEMICAL PROFILE, ANTIOXIDANT OF ESSENTIAL OIL FROM FRESH AND DRIED LEAVES OF <i>Platycladus orientalis</i>	
Joy Ejighomegba OMOROJOR Ajibola AREWA, Ph.D	THE APPLICATION OF CAPITAL ASSET PRICING MODEL (CAPM) WITH EXCHANGE RATE FACTOR ON AVERAGE RETURN OF A PORTFOLIO IN NIGERIA	Lagos State University of Education, Lagos, Nigeria

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