

III. INTERNATIONAL CONGRESS ON ECONOMICS AND ADMINISTRATIVE SCIENCES

*“New Approaches in Economics, Business, Politics and Management Sciences
on the Axis of Digitalization and Artificial Intelligence”*

-MAY 22-23, 2025 / BİNGÖL, TÜRKİYE-



CONGRESS PROGRAM

Zoom Meeting ID: 897 0755 8402

Zoom Passcode: 030303

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-OPENING CEREMONY

22.05.2025, THURSDAY

Bingöl University, Recep Tayyip Erdogan Congress Center

ANKARA TIME: 09³⁰ - 10¹⁵

Prof. Dr. Halim TATLI - Dean of Faculty, Bingöl University
CHAIRMAN OF THE CONGRESS

Prof. Dr. Erdal ÇELİK - Rector of Bingöl University
HONORARY PRESIDENT

Sefa Salih BİLDİRİCİ - Head of IKSAD Publishing House

-PANEL SESSION: 1

22.05.2025, THURSDAY

Bingöl University, Recep Tayyip Erdogan Congress Center

ANKARA TIME: 10³⁰ - 11³⁰

Dr. Mustafa KURTARAN - Yargıtay 3. Ceza Dairesi Başkanı
“Yapay Zeka Çağında Dijital Haklar ve Gizlilik”

Prof. Dr. İbrahim TÜRKOĞLU - Fırat Üniversitesi Yazılım Mühendisliği Bölümü
“Yapay Zeka ve Finansal Uygulamaları”

-PANEL SESSION: 2

23.05.2025, FRIDAY

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

Join Zoom Meeting:

<https://us02web.zoom.us/j/89707558402?pwd=r6Natlf47b1Y3tGLogbHG1cbsFjsbB.1>

ANKARA TIME: 11⁰⁰ - 12⁰⁰

MODERATÖR: Prof. Dr. Ersin ERKAN

Prof. Dr. Mete YILDIZ - Hacettepe Üniversitesi Siyaset Bilimi ve Kamu Yönetimi Bölümü
“Digitalization and Artificial Intelligence: The Case of Public Administration”

Assoc. Prof. Dr. Elizaveta Markovskaya - Rusya Devlet Başkanlığı Ulusal Ekonomi ve Kamu Yönetimi
Akademisi Kamu ve Belediye Yönetimi Bölümü
“Digitalization and Artificial Intelligence as New Trends in Russian and Global Economy”

22.05.2025, THURSDAY, IN PERSON SESSION

Bingöl University, Recep Tayyip Erdogan Congress Center

SESSION-1, HALL-1 / ANKARA TIME: 13³⁰ - 14⁴⁵

HEAD OF SESSION: *Veysel KARAGÖL*

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---------------------------------|--|--|
| Mustafa KIRCA Şerif CANBAY | Ordu University Mudanya University | ANALYZING THE IMPACT OF DIGITAL WELFARE ON ENVIRONMENTAL QUALITY IN THE USA WITHIN THE FRAMEWORK OF THE LLC HYPOTHESIS |
| Nurten KIZILBOĞA Halim TATLI | Bingöl University | THE RELATIONSHIP BETWEEN DIGITALIZATION AND DEMOCRATIZATION IN OECD COUNTRIES: A PANEL DATA ANALYSIS |
| Ayşegül ŞAHİN | Anadolu University | ECONOMIC GROWTH IN THE DIGITAL BANKING ERA: AN EMPIRICAL ANALYSIS FOR TURKIYE |
| Doğan BARAK Bekir ÇELİK | Bingöl University Nuh Naci Yazgan University | THE MARGINAL IMPACT OF ECONOMIC POLICY UNCERTAINTY AND GEOPOLITICAL RISK ON ENERGY SUPPLY SECURITY: EVIDENCE FROM TÜRKİYE VIA A KRLS APPROACH |
| İbrahim Atilla KARATAŞ | Mus Alparslan University | THE IMPACT OF AI-DRIVEN DIGITAL IMPULSES ON CONSUMER IMPULSIVE BEHAVIOR |

22.05.2025, THURSDAY, IN PERSON SESSION

Bingöl University, Recep Tayyip Erdogan Congress Center

SESSION-1, HALL-2 / ANKARA TIME: 13³⁰ - 14⁴⁵

HEAD OF SESSION: Sait PATIR

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|--|--|
| Şule BAYAZİT BEDİR HANOĞLU | Bitlis Eren University | OBJECTIVE MEASUREMENT in THE GLOBAL INNOVATION RACE: EVALUATION OF GII 2023 DATA WITH HYBRID MCDM APPROACHES |
| Ömer Faruk ASLAN | Ataturk University | THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON BRAND IMAGE: A STUDY ON BANK CUSTOMERS |
| Gülizar ÇAKIR SÜMER Selahattin KAVUT | İnönü University | E-WASTE AS A CYBER SECURITY PROBLEM |
| Sinem DEMİROĞLU Mehmet GÜVEN Ayşegül AKMEŞE | Bingöl University Harran University | EXAMINING THE PERCEPTIONS OF SECONDARY SCHOOL STUDENTS TOWARDS DIGITAL LITERACY, DIGITAL HEALTH LITERACY AND MORAL VALUES IN THE DIGITAL ENVIRONMENT |
| Sinem DEMİROĞLU Sait PATIR Ayşegül AKMEŞE | Bingöl University Harran University | EXAMINING THE RELATIONSHIP BETWEEN TEACHERS' DIGITAL CITIZENSHIP LEVELS AND THEIR SELF-EFFICACY BELIEFS |

22.05.2025, THURSDAY, IN PERSON SESSION

Bingöl University, Recep Tayyip Erdogan Congress Center

SESSION-2, HALL-1 / ANKARA TIME: 15⁰⁰ – 16¹⁵

HEAD OF SESSION: *Melek HALİFEOĞLU*

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|--|---|---|
| Ersin ERKAN Sadullah KOÇ | Bingöl University TBMM Foundation Bingöl Science High School | IMMIGRATION ADVISORY BODIES: THE EXAMPLE OF THE SWEDISH ADVISORY BOARD |
| Mert AKTAŞ Özlem DOĞAN Sinan ÇAVUŞOĞLU | Bingöl University Hasan Kalyoncu University | THE MEDIATING ROLE OF ATTITUDE IN THE IMPACT OF PERCEIVED ACCURACY OF AI- POWERED PRODUCT PERSONALIZATION ON PURCHASE DECISION |
| Özlem DOĞAN Mert AKTAŞ Sinan ÇAVUŞOĞLU | Hasan Kalyoncu University Bingöl University | THE MEDIATING ROLE OF ARTIFICIAL INTELLIGENCE IN THE EFFECT OF FINANCIAL LITERACY ON THE EFFECTIVE USE OF MOBILE BANKING |
| Fatma KESİK | Bingöl University | THE PROBLEM OF THE WORK QUALIFICATION OF CONTENT PRODUCED BY ARTIFICIAL INTELLIGENCE |
| Elveda ÖZDİLEK KIRCA Ahmet GÜLMEZ | Ordu University Sakarya University | ANALYZING THE NON-LINEAR EFFECTS OF INCOME SUPPORTED BY INTERNET USAGE ON WOMEN'S EMPLOYMENT |
| Berrin Beyza ÖZEN Muhammed Fatih ALAEDDİNOĞLU Tolga AYDIN | Muş Alparslan University Atatürk University | TECHNICAL CONSISTENCY AND PRICE PREDICTION IN REFURBISHED SMARTPHONES: A HOLISTIC APPROACH BASED ON MACHINE LEARNING |

22.05.2025, THURSDAY, IN PERSON SESSION

Bingöl University, Recep Tayyip Erdogan Congress Center

SESSION-2, HALL-2 / ANKARA TIME: 15⁰⁰ - 16¹⁵

HEAD OF SESSION: *Fevzi KAÇER*

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|--|---------------------------|---|
| <i>Sinem SÖNMEZ</i> | <i>Bingol University</i> | <i>THE IMPACT OF DIGITALISATION AND ARTIFICIAL INTELLIGENCE ON TALENT MANAGEMENT: A BIBLIOMETRIC ANALYSIS</i> |
| <i>Semra ÇAMUKA Ercan GÖN Uğur ÇOBAN</i> | <i>Bingol University</i> | <i>ALTERNATIVE STRATEGIES FOR EMPLOYING PEOPLE WITH DISABILITIES AGAINST JOB LOSSES CAUSED BY ARTIFICIAL INTELLIGENCE</i> |
| <i>Ayşe ÖZATEŞ Semra ÇAMUKA</i> | <i>Bingol University</i> | <i>DATA-DRIVEN OPTIMIZATION: INTEGRATING ARTIFICIAL INTELLIGENCE WITH OBJECT-CENTRIC PROCESS MINING</i> |
| <i>Yasin TAŞPINAR Abdül Samet ÇELİKÇİ</i> | <i>Karabük University</i> | <i>ETHICAL PROBLEM CAPACITY OF ARTIFICIAL INTELLIGENCE FOR PUBLIC ADMINISTRATION</i> |
| <i>Yasin TAŞPINAR Abdül Samet ÇELİKÇİ</i> | <i>Karabük University</i> | <i>ADVANTAGES AND DISADVANTAGES OF E-GOVERNANCE IN PUBLIC POLICY PROCESS</i> |

22.05.2025, THURSDAY, IN PERSON SESSION

Bingöl University, Recep Tayyip Erdogan Congress Center

SESSION-3, HALL-1 / ANKARA TIME: 16³⁰ – 17⁴⁵

HEAD OF SESSION: Zeki AKBAKAY

| <i>AUTHOR(S)</i> | <i>ORGANISATION</i> | <i>TOPIC TITLE</i> |
|---------------------------------------|----------------------------|--|
| <i>Ahmet KADIROĞLU</i> | <i>Bingöl University</i> | <i>EFFECTS OF FINANCIAL AND REAL INDICATORS ON CAPITAL FORMATION IN TURKIYE: ANALYSIS WITH FMOLS AND CCR APPROACHES</i> |
| <i>Zeki AKBAKAY Bahar AKKAĞIT</i> | <i>Bingöl University</i> | <i>THE RELATIONSHIP BETWEEN CENTRAL BANK INDEPENDENCE AND GROWTH: THE CASE OF TÜRKİYE</i> |
| <i>Müslüm POLAT Rezzan PINAR</i> | <i>Bingöl University</i> | <i>THE EFFECT OF PROFITABILITY AND LIQUIDITY ON CAPITAL STRUCTURE IN TECHNOLOGY FIRMS</i> |
| <i>Volkan TUNCEL Ethem KILIÇ</i> | <i>Bingöl University</i> | <i>IN TURKEY ANALYSIS OF EXCHANGE RATE WITH NUMBER OF TOURISTS AND AVERAGE PER CAPITA EXPENDITURES OF TOURISTS BY RALS COINTEGRATION MODEL</i> |
| <i>Enes YILDIZ Ethem KILIÇ</i> | <i>Bingöl University</i> | <i>ANALYZING OF THE RELATIONSHIP BETWEEN THE VIX INDEX AND DIGITAL INVESTMENT INSTRUMENTS WITH THE RALS COINTEGRATION APPROACH</i> |

22.05.2025, THURSDAY, IN PERSON SESSION

Bingöl University, Recep Tayyip Erdogan Congress Center

SESSION-3, HALL-2 / ANKARA TIME: 16³⁰ – 17⁴⁵

HEAD OF SESSION: Mehmet YAVUZ

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|-----------------------------|--|--|
| Ferhat ARI Cüneyt TELSAÇ | Bingöl University Van Yuzuncu Yil University | SMART ENVIRONMENTAL TECHNOLOGIES FOR URBAN SUSTAINABILITY |
| Cüneyt TELSAÇ Ferhat ARI | Van Yuzuncu Yil University Bingol University | TRANSFORMING INCLUSION IN TERMS OF DIVERSITY IN PUBLIC ADMINISTRATION THROUGH ARTIFICIAL INTELLIGENCE |
| Emrah APAK | Bingöl University | REFLECTIONS OF SILVER ECONOMY IN TÜRKİYE |
| Uğur BERDİBEK | Bingol University | EXPLAINABLE ARTIFICIAL INTELLIGENCE FROM A MANAGEMENT INFORMATION SYSTEMS PERSPECTIVE |
| Koray GÜNDÜZ | Bingol University | ARTIFICIAL INTELLIGENCE-SUPPORTED COLLABORATION MODELS IN DIGITAL TRANSFORMATION: THE FUTURE OF PRODUCTIVE ARTIFICIAL INTELLIGENCE AND HUMAN-MACHINE INTERACTION |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-1 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

HEAD OF SESSION: Bertaç Şakir ŞAHİN

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|--|---|--|
| Bertaç Şakir ŞAHİN | Yıldız Technical University | THE INTEGRATION OF FINANCE ND TECHNOLOGY: FINTECH'S ROLE IN FINANCIAL INCLUSION AND INVESTMENT ANALYSIS IN THE EUROPEAN UNION |
| Faruk KILIÇ | Banking Regulation and Supervision Agency | ACADEMIC TRENDS IN FINANCIAL TECHNOLOGIES IN TURKEY (2015–2024): A SYSTEMATIC REVIEW |
| Nurcan BULUT Ayşe Nur Buyruk AKBABA | Bitlis Eren University Balıkesir University | THE EFFECT OF FINANCING AND OPERATING EXPENSES ON PROFITABILITY: APPLICATION IN BIST INFORMATICS COMPANIES |
| Mücahit ÜLGER Mehmet UÇAR | Kirsehir Ahi Evran University Nevşehir Hacı Bektaş Veli University | THE IMPACT OF ICT AND TECHNOLOGICAL INNOVATION ON ECONOMIC GROWTH IN ASEAN-5 COUNTRIES |
| Ömer KESKİN | Van Yüzüncü Yıl University | ANALYSIS OF CAUSALITY BETWEEN DEBT TO COMMERCIAL BANKS AND HOUSEHOLD LABOR FORCE PARTICIPATION: EVIDENCE FROM OIC MEMBER COUNTRIES |
| Cengiz DEMİR | Adıyaman University | DIGITAL FINANCE IN ISLAMIC LAW: HAYREDDİN KARAMAN'S APPROACHES TO CRYPTOCURRENCY, FOREX AND OFFSHORE |
| Didem KOCA | Nigde Omer Halidemir University | NEET YOUTH IN TURKEY: A SOCIAL POLICY DISCUSSION IN THE CONTEXT OF THE SCARRING |
| Ali BENLİ Burak Tuğberk TOSUNOĞLU | Anadolu University | AQUACULTURE PRODUCTION AND THE REDUCTION OF UNDERNOURISHMENT: A PANEL DATA ANALYSIS |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-2 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

HEAD OF SESSION: Mehmet ERDOĞMUŞ

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|--|---|
| Mehmet ERDOĞMUŞ | Sivas Cumhuriyet University | DOES DIGITALISATION REDUCE ENVIRONMENTAL POLLUTION IN TÜRKİYE? |
| Gözde KARABİLAL Mustafa Halid KARAARSLAN | Karabuk University | MARKETING COMMUNICATION OF DIGITAL EDUCATION PLATFORMS ON INSTAGRAM: THE CASE OF TURKEY |
| Berrak ÇÖREKÇİOĞLU Mustafa Halid KARAARSLAN | Karabuk University | CONTENT ANALYSIS OF INSTAGRAM POSTS OF GSM OPERATORS IN TÜRKİYE |
| Musa ÇAKIR | Siirt University | THE EFFECT OF SOCIAL MEDIA ADVERTISING ON THE ONLINE SHOPPING BEHAVIOR OF GENERATION Z CONSUMERS: AN APPLICATION IN SİİRT |
| Muammer SARIKAYA Kader ARMAĞAN Tolga ALTINTAŞ | Bilecik Şeyh Edebali University | DIGITAL COLLAR EMPLOYEES AND DIGITAL LEADERSHIP IN THE SUSTAINABLE COMPETITIVE ADVANTAGE OF DIGITALIZING BUSINESSES |
| Serkan CANTÜRK Mustafa ZUHAL | Istinye University Gumushane University | BIBLIOMETRIC ANALYSIS OF DIGITAL TRANSFORMATION AND ECONOMIC GROWTH: PAST TRENDS AND FUTURE PROSPECTS |
| Dilek TUĞLU DUR | Iskenderun Technical University | EFLECTIONS OF DIGITALIZATION ON ECONOMIC GROWTH |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-3 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

HEAD OF SESSION: Nailah Rizki Fadilah

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|--|-----------------------|---|
| Alya Safina Nainngolan Harry Fadila Yusuf Diah Krista Muhammad Hilman Rosyad | Universitas Lampung | EFFORTS TO IMPROVE REGIONAL TAX RECEIPTS IN TANGERANG REGENCY |
| Theodora Monica Ismoyo Merry Desima Sihite Leony Rossi Anggun Monica | University of Lampung | EFFECTIVENESS OF LOCAL TAX MANAGEMENT IN INCREASING REGIONAL REVENUE (PAD) IN SURABAYA CITY |
| Wayan Diana Amanda Sabrina Oktavia Madenita Anggraini Arfiana Dwi Zafira Lubis | University of Lampung | VEHICLE TAX RELIEF POLICY: REWARDS FOR VIOLATORS AND PUNISHMENTS FOR COMPLIANT TAXPAYERS |
| Muhammad Mifta Alfahrizi Gesya Aviska Satriani Afifah Tarisyia Putri Ryan Ibko Albana | University of Lampung | CONTRIBUTION AND FUNCTION OF LOCAL TAX AS A SOURCE OF LOCAL REVENUE IN BANJAR CITY |
| Nailah Rizki Fadilah Euis Wulandari Nia Auliana Zikry Ibnu Ariefandi | University of Lampung | THE EFFECTIVENESS OF DIGITAL BILLBOARD TAX IN BANDUNG CITY IN SUPPORTING CITY AESTHETICS AND REGIONAL REVENUE |
| Dewi Ariana Putri Pakarti Putri Marshella Shello Dero Nazala Meisy Nabila Mutia Sari | University of Lampung | REGIONAL TAX AND VILLAGE-TOWN INEQUALITY: HOW CAN TAX POLICY BE A BRIDGE TO EQUAL DEVELOPMENT |
| Artita Permanda Chrisstohfer SM Alif Prawira Basuki Manda Febrianti | University of Lampung | THE INCREASE IN ENTERTAINMENT TAX IN THE DIGITAL ERA AND ITS IMPACT ON YOUNG PEOPLE'S ENTERTAINMENT PREFERENCES SHIFTING TOWARDS DIGITAL CONTENT |
| Meilisa Sarah Nita Tirana Kasih Anisa Nur Asyifa | University of Lampung | DYNAMICS OF LOCAL TAX CONTRIBUTIONS TO LOCAL OWN-SOURCE REVENUE (PAD) OF KENDAL REGENCY IN 2023 AND 2024 |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-4 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

| <i>HEAD OF SESSION: Victoria POSTOLACHE</i> | | |
|---|---|--|
| <i>AUTHOR(S)</i> | <i>ORGANISATION</i> | <i>TOPIC TITLE</i> |
| Gazi Abu Horaira Rabiul Islam Kamrun Nahar Salma | Universiti Utara Malaysia | UTILIZATION OF FOREIGN REMITTANCES: A CASE STUDY OF RURAL HOUSEHOLDS IN BANGLADESH |
| Victoria POSTOLACHE Natalia BRANAȘCO | Alecu Russo Balti State University | OPEN BANKING: TRANSFORMING FINANCIAL SERVICES THROUGH INNOVATION AND CONNECTIVITY |
| Surajo Abba Ahmed | Katsina State Katsina State College of Health Science and Technology | AN APPRAISAL ON THE APPLICATION OF USSD CODE IN ONLINE BANKING SECTOR: KATSINA LOCAL GOVERNMENT AREA (KTLGA), KATSINA STATE |
| Victoria POSTOLACHE Natalia BRANAȘCO | Alecu Russo Balti State University | CHALLENGES AND PROSPECTS OF OPEN BANKING IN THE CONTEXT OF API INTEGRATION |
| Raghd Moghrbel Yavuz TÜRKAN | Bingol University | EXPLORING AI-BASED FRAUD DETECTION IN ISLAMIC BANKING: SHARIAH COMPLIANCE AND FINANCING STRUCTURES |
| Basem Almoghrbel Yavuz TÜRKAN | Bingol University | SENTIMENT ANALYSIS FOR ISLAMIC FINANCIAL MARKETS |
| Daniel Marcel Dahiru Mohammed Yole Habu Jingi Umar | Mudame University Irrua Modibbo Adama University Yola | 4PS: MARKETING MIX STRATEGY AND CUSTOMER SATISFACTION IN MONEY DEPOSIT BANK OF NIGERIA |
| Alexander Ehimare OMANKHANLEN Chukwuemeka Emmanuel OWOH | Covenant University Ota | MONETARY POLICY MEASURES AND BANK PERFORMANCE: A GENERALISED MOMENT METHOD OF ESTIMATION |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-5 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

HEAD OF SESSION: Agim Berisha

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|--|---|
| Laleh Khojasteh Nasrin Shokrpour | Shiraz University of Medical Sciences | FROM CLASSROOM TO CAREER: EVALUATING ESP EDUCATION FOR BANKING AND ACCOUNTING STUDENTS |
| Elmir Atakishiyev | Azerbaijan State University of Economics | GREEN BONDS, ESG INVESTMENT MODELS, AND CLIMATE RISK ASSESSMENT: STRATEGIC FINANCIAL PATHWAYS TOWARD SUSTAINABLE ECONOMIES |
| Akinjare B. Victoria Obabueki P. Osarugue, Omankhanlen E. Alexander | Covenant University | MOBILE MONEY OPERATIONS: A CATALYST FOR FINANCIAL INCLUSION IN NIGERIA? |
| S. Jaya Kiran Dhanusu P Manoj Kumar.A Chella Ganesh V Laxmi Narayanan | R.M.K Engineering College | ENHANCING FINANCIAL LITERACY |
| Agim Berisha | College of Business | BUDGET AND THE IMPACT OF PUBLIC INVESTMENTS ON THE ECONOMY: THE CASE OF KOSOVO |
| Yusuf Kolapo Ibrahim Samuel Seun Salako | Federal Polytechnic | EVALUATING THE EFFECTIVENESS OF PUBLIC- PRIVATE PARTNERSHIPS IN URBAN TRANSPORTATION SYSTEMS: A BUSINESS MODEL PERSPECTIVE |
| Syed Agung Afandi Muslim Afandi Rizki Erdayani Afrinaldy Rustam | State Islamic University of Sultan Syarif Kasim Riau | LOCAL OPEN GOVERNMENT ISSUES IN SAO PAULO, BRAZIL |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-1 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: *Osman KARACAN*

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|--|---|---|
| Osman KARACAN | Kastamonu University | DIGITALIZATION IN TURKISH PUBLIC ADMINISTRATION: AN EVALUATION IN THE CONTEXT OF DEVELOPMENT PLANS |
| Mustafa KESKİNKILIÇ Metin İPKİN Hasan GÜNDÜZ | Ataturk University Artvin Coruh University | PROCESSES IN CONTINUING EDUCATION CENTERS: THE CASE OF ARTVİN ÇORUH UNIVERSITY CONTINUING EDUCATION APPLICATION AND RESEARCH CENTER |
| Mehmet Şirin ÇETİN | Mus Alparslan University | DIGITAL GOVERNANCE AS AN OPPORTUNITY TO BUILD TRANSPARENCY IN THE PUBLIC SECTOR |
| Elif Tuçe BAL | İskenderun Technical University | EMERGING ACADEMIC TRENDS AT THE INTERSECTION OF ESG AND DIGITAL TRANSFORMATION: A WOS-BASED BIBLIOMETRIC ANALYSIS |
| Ercan GÖN Mehmet GÜVEN | Mersin Labor and Employment Agency Provincial Directorate Bingöl University | THE USE OF MANAGEMENT INFORMATION SYSTEMS IN HUMAN RESOURCES MANAGEMENT: A STUDY ON THE ATTITUDES AND PERCEPTIONS OF HUMAN RESOURCES MANAGERS |
| Kezban OKUMUŞ | Batman Üniversitesi | NATIONAL PERCEPTION MANAGEMENT THROUGH DIGITAL MARKETING: THE ROLE OF SOCIAL MEDIA STRATEGIES IN BUILDING SOFT POWER |
| Dilan BURU Serap Pelin TÜRKOĞLU | Ankara Yıldırım Beyazıt University | LITERATURE ANALYSIS ON EVALUATION OF DIGITAL TRANSFORMATION WITH MULTI-CRITERIA DECISION MAKING METHODS |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-2 / ANKARA TIME: 15³⁰ - 17³⁰

| HEAD OF SESSION: Melahat BATU AĞIRKAYA | | |
|---|---|---|
| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
| Ömer Faruk DEMİREL Berivan TATAR Meral ELÇİ | Gebze Technical University | THE IMPACT OF CORE SELF-EVALUATION ON WORK ENGAGEMENT |
| Ebru UZUN Serdar BOZKURT | Yıldız Technical University | THE ROLE OF ROLE AMBIGUITY AND CONFLICT IN THE EFFECT OF AUTHENTIC LEADERSHIP ON TURNOVER INTENTION |
| Zeynep TARAKCI Serdar BOZKURT | Istanbul Galata University Yıldız Technical University | A MODEL PROPOSAL FOR THE EXAMINATION OF FACTORS AFFECTING WORK ENGAGEMENT |
| Dilan TÜNCER | Batman University | THE CHANGE AND ROLE OF THE NATION STATE IN A DECENTRALIZED SYSTEM: THE METAVERSE PROBLEMATIC |
| Melahat BATU AĞIRKAYA | Iğdır University | SUPPLY AND DEMAND DYNAMICS OF CROSS- BORDER E-COMMERCE AND MOBILE INTERNET ON THE BASIS OF THE NEW ECONOMY: A COMPARISON OF TURKEY AND EASTERN EUROPEAN COUNTRY |
| Alper AKPINAR Mahir TOSUNOĞLU | Ege University | SPATIAL ANALYSIS OF TRIPLE DEFICIT IN EU COUNTRIES |
| Mahir TOSUNOĞLU Alper AKPINAR | Ege University | POLICIES, MIGRATION AND UNEMPLOYMENT DYNAMICS: A STUDY ON EU COUNTRIES |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-3 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: Iryna SHKODINA

| <i>AUTHOR(S)</i> | <i>ORGANISATION</i> | <i>TOPIC TITLE</i> |
|--|---|--|
| Virginia Shelomita Gabriela Amelia. Nainggolan Clara Novianda Sitanggang | University of Lampung | REGIONAL TAXES AS THE MAIN SOURCE OF REVENUE FOR LOCAL GOVERNMENT: CIREBON CITY |
| Riska Ramadhani Rahma Akhyar Athirah Salsabila | University of Lampung | ANALYSIS OF THE CONTRIBUTION OF PARKING TAX TO LOCAL REVENUE IN JAMBI CITY FOR THE 2020-2022 PERIOD |
| Fernanda Rahmandika Lia Muharoza Erina Maharani Erlangga Raya Alfaresh | University of Lampung | REGIONAL TAX LAB: THE IMPORTANCE OF REGIONAL TAXES IN DRIVING LOCAL ECONOMIC DEVELOPMENT |
| Sindi Karmila Divva Zalfa Nazwa Kusuma Fanny Gustina Sihite | University of Lampung | EFFECTIVENESS OF INCREASING LOCAL TAX REVENUE THROUGH THE REDITIA (RENON DIGITAL AREA) PROGRAM IN DENPASAR CITY |
| Chatarina Ovy Mayta Fransisca Anggraini Nadin Lucia Winat Robi Ramadhan4 | University of Lampung | THE ROLE OF REGIONAL TAX POLICY IN IMPROVING PUBLIC INFRASTRUCTURE DEVELOPMENT IN SEMARANG CITY |
| Meisyifa Nur Nabila Nadia Safira Retno Anjarwati Rian Satria Prayoga | University of Lampung | ANALYSIS OF CONTRIBUTION OF REGIONAL TAXES AND REGIONAL LEVIES TO THE ORIGINAL REGIONAL INCOME OF BANDAR LAMPUNG CITY IN 2021-2023 |
| Serhii MIKULOV Iryna SHKODINA | V. N. Karazin Kharkiv National University | THE IMPACT OF EXCHANGE RATE TAXATION ON FOREIGN INVESTMENT INCOME: CHALLENGES FOR HOUSEHOLD PORTFOLIOS |
| Hania Intishar Kus Larisa Nathania Zita Muhammad Faqih As-shabierin Aryan Danil Mirza. BR | University of Lampung | THE WEAKENING OF INDONESIA'S IHSG: IMPLICATIONS FOR TAX REVENUE |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-4 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: Radipatla Rathaha

| <i>AUTHOR(S)</i> | <i>ORGANISATION</i> | <i>TOPIC TITLE</i> |
|--|---|--|
| <i>Radipatla Rathaha</i> | <i>North West University</i> | <i>SUSTAINABLE DIGITAL TRANSFORMATION IN THE GLOBAL SOUTH: A PRECARIOUS DILEMMA</i> |
| <i>Ali Usman Jibo</i> | <i>Jigawa State College</i> | <i>THE INFLUENCE OF DIGITAL CURRENCY ADOPTION ON INTERNATIONAL ENERGY TRADE</i> |
| <i>Amritha LJ A.Alex Stalin Panneer Selvam</i> | <i>St Joseph College University Padur</i> | <i>INFLUENCE OF STRESS MANAGEMENT STRATEGIES ON EMPLOYEE PRODUCTIVITY: INSIGHTS FROM THE BANKING SECTOR</i> |
| <i>Amritha LJ Sreejith J</i> | <i>SRM University</i> | <i>THE FUTURE OF FINANCE: ADVANCING THROUGH EMERGING TECHNOLOGIES</i> |
| <i>Amritha LJ A.Alex Stalin Panneer Selvam</i> | <i>SRM University</i> | <i>INFLUENCE OF OCCUPATIONAL STRESS MANAGEMENT STRATEGIES ON EMPLOYEE PRODUCTIVITY</i> |
| <i>Amritha LJ Sreejith J</i> | <i>SRM University</i> | <i>THE EVOLVING LANDSCAPE OF INTERNATIONAL FINANCIAL REGULATION</i> |
| <i>Javid JAFAROV</i> | <i>Yalova University</i> | <i>BUSINESS ANALYTICS ADOPTION AND SALES PERFORMANCE IN E-COMMERCE: A CASE STUDY</i> |
| <i>Nathanael Fentaw Ayele</i> | <i>Wollo University</i> | <i>EFFECT OF SOCIAL ACCOUNTABILITY, ENVIRONMENTAL RESPONSIBILITY, DIGITAL TRANSFORMATION, AND BRAND REPUTATION ON SUSTAINABLE PERFORMANCE: A MEDIATION ANALYSIS IN ETHIOPIA'S INSURANCE INDUSTRY</i> |
| <i>Amina Yahia</i> | <i>University of Oum el Bouaghi</i> | <i>TRANSITION TO A CIRCULAR ECONOMY: CHALLENGES AND OPPORTUNITIES FOR SUSTAINABLE DEVELOPMENT IN ALGERIA</i> |

22.05.2025, THURSDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-5 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: Çağla ODUNCULAR

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|---------------------------------|--|
| Emre DOĞAN | Dokuz Eylül University | THE USE OF ARTIFICIAL INTELLIGENCE (AI) IN PUBLIC ADMINISTRATION IN THE FIGHT AGAINST CLIMATE CHANGE |
| Çağla ODUNCULAR Meltem INCE YENİLMEZ | Izmir Democracy University | THE IMPACT OF ARTIFICIAL INTELLIGENCE ON EMPLOYMENT |
| Bengü ÇETİN Ozan BÜYÜKYILMAZ | Karabuk University | THE EFFECT OF ARTIFICIAL INTELLIGENCE ANXIETY ON JOB INVOLVEMENT IN PUBLIC EMPLOYEES: A STUDY IN ANKARA PROVINCE |
| Alper Veli ÇAM Eren DURAK Ezgi KAHVECİ | Gumushane University | DIGITALIZATION IN HEALTH CARE AND THE FUTURE OF ARTIFICIAL INTELLIGENCE |
| Alper Veli ÇAM Hayrettin KURTBEOĞLU Selim ŞAHİN | Gumushane University | EXAMINING THE OBSTACLES OF ARTIFICIAL INTELLIGENCE USE IN HEALTH CARE |
| Muhammet YÜKSEL | Ondokuz Mayıs University | USE OF ARTIFICIAL INTELLIGENCE IN MANAGEMENT AND THE PROBLEM OF ETHICAL BEHAVIOR |
| Nurdan AKSOY | Kocaeli University | THE ETHICS OF ARTIFICIAL INTELLIGENCE IN TURKISH PUBLIC ADMINISTRATION |
| Öznur KURŞUN Esra DEMİRBAŞ Sena ÇIRAKOĞLU | Istanbul Yeni Yüzyıl University | A STUDY ON CONSUMERS' BELIEFS AND ATTITUDES ABOUT ARTIFICIAL INTELLIGENCE SUPPORTED APPLICATION |
| Semih ISLİCİK | Bingöl University | SYSTEMATICAL EVALUATION OF ARTIFICIAL INTELLIGENCE IN HEALTHCARE FROM AN ETHICAL PERSPECTIVE |

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Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-1 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

HEAD OF SESSION: *Emrah ATAR*

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|---------------------------------|--|
| İbrahim YILDIRIMÇAKAR | Van Yüzüncü Yıl University | THE EFFECT OF ARTIFICIAL INTELLIGENCE TECHNOLOGIES ON MACROECONOMIC DYNAMICS |
| Emrah ATAR Sadiye KILINÇ | Recep Tayyip Erdogan University | CITIES, LOCAL GOVERNMENTS, AND THE CLIMATE CRISIS: POLICY AND PRACTICE ANALYSIS IN TÜRKİYE |
| Emrah ATAR Alperen KUŞCU | Recep Tayyip Erdogan University | DIGITAL TRANSFORMATION IN LOCAL GOVERNMENTS: A SWOT ANALYSIS OF MANAGERIAL IMPACTS |
| Yasemin YAVUZ KAYA Kadriye Hilal TOPAL | Istanbul Nişantaşı University | FORECASTING OF TÜRKİYE'S GREENHOUSE GAS EMISSIONS: ARIMA, SUPPORT VECTOR REGRESSION, ATTENTION MECHANISM AND GAUSSIAN PROCESS REGRESSION |
| M. Arif KOŞAR | --- | THE IMPACT OF NEW TECHNOLOGIES ON INCOME DISTRIBUTION |
| Funda TUNÇEL | Marmara University | ARTIFICIAL INTELLIGENCE IN TAX AUDIT |
| Yeliz MOHAN BURSALI Merve ÖĞÜTCEN Sabahat BAYRAK KÖK | Pamukkale University | ARTIFICIAL INTELLIGENCE THROUGH THE EYES OF MANAGERS: A QUALITATIVE RESEARCH ON DENİZLİ MARBLE ENTERPRISES |
| Yeliz MOHAN BURSALI Sevcan DEMIRAY Sabahat BAYRAK KÖK | Pamukkale University | COLD CODES, WARM ANXIETIES: A MAP OF YOUNG MINDS' ATTITUDES TOWARD ARTIFICIAL INTELLIGENCE |

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SESSION-1, HALL-2 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

HEAD OF SESSION: Abubakar Ahmed Bello

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|---|---|
| Selvije Lajqi Kushtrim Agaj Soreja Adzajlic Mendim Nimonaj | University "Haxhi Zeka" | ASSESSMENT OF ENVIRONMENTAL DEGRADATION COSTS AND THE IMPACT OF THE ECONOMY ON ENVIRONMENTAL SUSTAINABILITY |
| Ogunrinbokun, Bamidele Emmanuel | Ogunrinbokun, Bamidele Emmanuel | EXPLORING THE SKILLS GAP IN NIGERIA ACCOUNTING PROFESSION: CAUSES AND SOLUTIONS |
| Babalulu, Madu-Saba Muhammadu | University of Nigeria | TECHNOLOGY TRAINING REQUIRED BY UNIVERSITY OFFICE EDUCATION PROGRAMME TO IMPROVE ADMINISTRATIVE SERVICES IN TROPICAL ORGANIZATIONS |
| A. Vivek | Bharath Institute of Higher Education and Research Faculty of pharmacy Chennai | REVIEW ON ECONOMIC AND SCIENCE |
| Muhammad Baffa Sani | Bayero University | GOVERNANCE AND ECONOMY IN THE MUSLIM WORLD: ANY VARIATIONS BETWEEN CONVENTIONAL AND ISLAMIC APPROACHES? |
| Dauda A.A Yakubu M.M Umar Hadizah | Federal University of Technology | EVALUATING THE ROLE OF SOCIAL INVESTMENT PROGRAMME IN ENHANCING ECONOMIC WELLBEING OF RURAL WOMEN IN KOGI STATE |
| Asel Pazylova | Osh Technological University | THE IMPACT OF FOREIGN DIRECT INVESTMENT ON THE CREATION OF NEW JOBS IN THE REGIONS OF KYRGYZSTAN |
| Asel Pazylova | Osh Technological University | THE ROLE OF FDI IN THE ECONOMIC DEVELOPMENT OF CENTRAL ASIAN COUNTRIES |
| Abubakar Ahmed Bello Daniel Marcel | Mudame University | AN ASSESSMENT OF COMPLEXITIES OF LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA: CONCEPTUAL REVIEW |
| Osazee Christian Edigin | University of Szczecin | POLITICAL PARTIES AS CATALYSTS FOR THE DECOLONIZATION OF KNOWLEDGE |

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Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-3 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

| HEAD OF SESSION: Samane Ghazali | | |
|---|---|---|
| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
| Sadiq, M.S Singh, I.P Ahmad, M.M Sani, B.S | FUD | THE ECONOMICS OF AGRICULTURE 5.0: BALANCING PROFITABILITY AND FOOD SECURITY |
| Jegede, R.O. Coker, A.A.A. Baba, K. M. Ojo, A. O. | Federal University of Technology | TRENDS AND GROWTH RATES IN FISH IMPORT AND EXPORT IN NIGERIA FOR THE PERIOD 1970 – 2022 |
| Muhammad Sulaiman Abdullahi Man Abdullahi Alhaji Bello Rilwan | Federal University of Education Zaria Kaduna State University | ECONOMIC ANALYSIS OF THE EFFECT OF INTEGRATED FARMING SYSTEMS ON THE LIVELIHOOD STRATEGIES OF FARMERS IN NORTH-WEST NIGERIA |
| Samane Ghazali | --- | ECONOMIC VALUE OF WATER UNDER SALINE IRRIGATION CONDITIONS: QUINOA PRODUCTION |
| Adeyemi, T.R Olagunju, F.I. Jegede, C.O. Ajiwe, S.T. Adeniyi, R.T. Olumoyegun B. | Ajayi Crowther University | ANALYSIS OF ADOPTION RATE OF MOBILE BANKING AMONG THE RURAL FARMERS IN OSUN STATE, NIGERIA |
| OLOWA, Olatomide Waheed OLOWA, Omowumi Ayodele | Federal College of Education | COWPEA PRODUCTION: AN ANALYSIS OF SOCIOECONOMIC FACTORS AND ECONOMIC RETURNS IN RURAL AREAS OF LAGOS STATE |
| Bako, R.U Jibrin Jibrin S Ogaji A Utolor.D. I. | Federal University of Technology Minna | EFFECT OF INSURGENCY ON INCOME OF MARKETERS IN CHIKUN LOCAL GOVERNMENT AREA OF KADUNA STATE, NIGERIA |
| Jibrin, S, Ibrahim, M. Mohammed, U, Abubakar, M. B Emejor, F. | Federal University of Technology | EFFECTS OF INSURGENCY ON INCOME OF RURAL FARMERS IN NIGER STATE, NIGERIA |
| Olusegun Opeyemi ONI Sarah Oluwakemi ISHOLA Tope J. C-OLUWATOSIN | Agricultural and Rural Management Training Institute (ARMTI) | ACCESS TO FINANCE AND FINANCIAL PERFORMANCE OF REGISTERED PHARMACEUTICAL SMALL AND MEDIUM ENTERPRISES (SMEs) IN KWARA STATE, NIGERIA |

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Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-1, HALL-4 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

HEAD OF SESSION: Kushtrim GASHI

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|---|---|
| <i>Iges Banda</i> | <i>Western Balkans University</i> | <i>HARNESSING DATA ANALYTICS FOR DIGITAL INNOVATION AND EMPLOYMENT GROWTH IN THE WESTERN BALKANS</i> |
| <i>Yasir Tanveer Anum Tariq</i> | <i>Government College University</i> | <i>DOES TRANSPARENCY EQUAL TRUST? HOW AUTHENTICITY MEDIATES DISCLOSURE EFFECTS ACROSS GENERATIONS IN INFLUENCER MARKETING</i> |
| <i>Liubov BOIKO</i> | <i>Admiral Makarov National University</i> | <i>ENHANCING COMMUNICATIVE COMPETENCE IN PUBLIC ADMINISTRATION EDUCATION THROUGH DIGITAL LANGUAGE LEARNING TOOLS</i> |
| <i>Mohammad Reza Alam Abbas Eghbal Mehran</i> | <i>Shahid Chamran University</i> | <i>STUDYING THE ROLE OF ARMENIAN MERCHANTS IN THE ECONOMIC DEVELOPMENT OF IRAN DURING THE QAJAR PERIOD</i> |
| <i>Surajo Abba Ahmed</i> | <i>Katsina State College</i> | <i>ISSUES OF CYBER SECURITY AND CYBER RESILIENCE IN NIGERIAN AND THE WAY FORWARD</i> |
| <i>Xhudiljana Juka</i> | <i>Aleksander Moisiu University</i> | <i>CHALLENGES OF DIGITAL TRANSFORMATION IN ALBANIAN TOURISM</i> |
| <i>Olukotun, G. B. Ideh R. R. Oyedokun, N. O. Gidado, R. S.M. Adamu, B. B. Jegade, P.</i> | <i>National Biotechnology Research and Development Agency</i> | <i>MYCOTOXINS IN FOOD SUPPLY CHAIN: THE ECONOMIC IMPLICATIONS TO FOOD SAFETY, HEALTH AND POSSIBLE MANAGEMENT STRATEGIES</i> |
| <i>Chin-Yu Lee You-How Go Thian-Hee Yiew</i> | <i>Universiti Tunku Abdul Rahman</i> | <i>DIGITAL ECONOMY AND ECONOMIC GROWTH: THE ROLE OF INSTITUTIONAL QUALITY</i> |
| <i>Kingsley Chigbu</i> | <i>University of St Thomas</i> | <i>ADMINISTRATIVE TECHNOLOGY ECONOMICS: HOW MIGHT ARTIFICIAL INTELLIGENCE BE USED TO MITIGATE ECONOMIC VULNERABILITIES FOR INDIVIDUALS WITH SERIOUS MENTAL ILLNESS?</i> |

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SESSION-1, HALL-5 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

| HEAD OF SESSION: Manjula Grover | | |
|---|--|--|
| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
| <i>Fatima Ezzahra ECHEFAJ</i> | <i>Hassan II University</i> | <i>THE PRINCIPLE OF THE SEPARATION OF POWERS AND THE ARRIVAL OF ARTIFICIAL INTELLIGENCE</i> |
| <i>Tavneet KAUR Gurleen KAUR</i> | <i>PUNJAB UNIVERSITY IILM LAW UNIVERSITY</i> | <i>AI IN CORPORATE COMPLIANCE MANAGEMENT: LEGAL DIMENSIONS AND ENFORCEMENT MECHANISMS</i> |
| <i>Manjula Grover</i> | <i>University of Delhi</i> | <i>EMPOWERING HUMAN CAPITAL: THE GLOBAL IMPACT OF ARTIFICIAL INTELLIGENCE ON HUMAN RESOURCE MANAGEMENT</i> |
| <i>Gurleen KAUR</i> | <i>IILM LAW UNIVERSITY</i> | <i>ARTIFICIAL INTELLIGENCE AND CLINICAL LEGAL TRAINING IN INDIA: A NEW PEDAGOGICAL PARADIGM</i> |
| <i>K. Thejas kumar A. Shobana K. Sujatha N.P.G. Bhavani Tatireddy Omsai Reddy</i> | <i>M.G.R. Educational and Research Institute Saveetha Institute of Medical and Technical Sciences</i> | <i>ROLE OF ARTIFICIAL INTELLIGENCE IN CURRICULUM DESIGN PROCESS</i> |
| <i>Niamatullah Achackzai Abbokar Siddiq</i> | <i>Mangalore University University College, Hampankatta,</i> | <i>THE IMPACT OF INFORMATION TECHNOLOGY ON HUMAN RESOURCE DEVELOPMENT IN AFGHANISTAN'S HIGHER EDUCATION SYSTEM</i> |
| <i>Tushita Bhandari</i> | <i>University of Delhi</i> | <i>DIGITAL STRATEGIC GOVERNANCE AND THE GENDER GAP: INTEGRATING WOMEN IN CYBERSECURITY AND AI DECISION-MAKING</i> |
| <i>Mosharaf Hossain</i> | <i>University of Rajshahi</i> | <i>IMPACTS OF ARTIFICIAL INTELLIGENCE ON SOCIAL MEDIA</i> |

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SESSION-1, HALL-6 / ANKARA TIME: 13⁰⁰ - 15⁰⁰

| HEAD OF SESSION: Aashish Dhiman | | |
|---|---------------------------------------|---|
| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
| <i>S SEM ALI</i> | <i>Aligarh Muslim University</i> | <i>GOVERNANCE WITHOUT RECOGNITION: HAMAS AND THE POLITICAL ECONOMY OF ADMINISTRATION IN GAZA</i> |
| <i>M.K.GANESHAN</i> | <i>AMET University</i> | <i>INDUSTRY 5.0 AND THE FUTURE OF MANUFACTURING: A SYNERGY OF HUMANS AND MACHINES</i> |
| <i>Tavneet KAUR Gurleen KAUR</i> | <i>IILM Law University</i> | <i>AI IN CORPORATE COMPLIANCE MANAGEMENT: LEGAL DIMENSIONS AND ENFORCEMENT MECHANISMS</i> |
| <i>Aashish Dhiman</i> | <i>Uttaranchal University</i> | <i>IMPACT OF TRADITIONAL AND CONTEMPORARY MANAGEMENT ACCOUNTING PRACTICES ON ORGANIZATIONAL PERFORMANCE</i> |
| <i>Dejan Sredojević Miloš Dragosavac Slobodan Popović</i> | <i>High School of Modern Business</i> | <i>THE IMPORTANCE OF THE LINK BETWEEN INTERNAL AUDIT AND FINANCIAL MANAGEMENT AND CONTROL AND IT SYSTEMS</i> |
| <i>Dejan Sredojević Miloš Dragosavac Slobodan Popović</i> | <i>High School of Modern Business</i> | <i>ESTABLISHMENT OF CONTROL MECHANISMS IN THE ORGANIZATION OF MANAGEMENT STRUCTURES AND IMPLEMENTATION OF IT BUSINESS SYSTEMS AS A SUPPORT OF SUCH ACTIVITIES</i> |
| <i>Omotayo Matina OLUWOLE-MOSES</i> | <i>Federal College of Education</i> | <i>ASSESSING THE CHALLENGES OF ARTIFICIAL INTELLIGENCE (AI) TOOLS' ADOPTION IN ACCOUNTING EDUCATION: INSIGHTS FROM EDUCATORS ON INSTITUTIONAL SUPPORT AND RESOURCE AVAILABILITY</i> |

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SESSION-2, HALL-1 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: Deniz ÖZYAKIŞIR

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|-----------------------------------|--|--|
| Sulhi ESKİ | --- | ,TRANSITION TO DIGITAL ACCOUNTING IN SMALL AND MEDIUM-SIZED ENTERPRISES |
| Abdulvahap BAYDAŞ Serkan YAVUZ | Düzce University | THE EFFECT OF PRODUCT IMAGE ON CONSUMER BUYING BEHAVIOR IN THE AUTOMOTIVE SECTOR: THE CASE OF DÜZCE |
| Deniz ÖZYAKIŞIR Halim TATLI | Kafkas University Bingöl University | SOCIO-ECONOMIC FACTORS AFFECTING DIVORCE RATE IN TURKEY: EVIDENCE FROM LEVEL 2 REGIONS |
| Halim TATLI Deniz ÖZYAKIŞIR | Bingöl University Kafkas University | LONG-TERM IMPACT OF DIGITALIZATION ON THE HUMAN DEVELOPMENT INDEX: AN EMPIRICAL STUDY ON Türkiye |
| Hamide DEĞER | Bingöl University | FROM “MOR İĞNE” CAMPAIGN TO THE ME TOO MOVEMENT : WOMEN'S MOVEMENT'S FORMS OF DIGITAL STRUGGLE |
| Nur BÜYÜKYÖRÜK | Altınbaş University | THE IMPACT OF POST-DATA BREACH ANGER AND FEAR ON CONSUMER BEHAVIORS IN E-COMMERCE: THE MODERATING ROLE OF DATA TYPE AND COMPENSATION |
| Ozan KALAYCIOĞLU | Türk Eximbank | THE EFFECTS OF DIGITAL MARKETING CAPABILITIES AND ORGANISATIONAL INNOVATION ON COMPETITIVE ADVANTAGES OF SMEs |
| Enes Uğur TOHUM | Kastamonu University | BIOMETRIC ANALYSIS OF THE CONCEPT OF SUSTAINABLE INNOVATION |

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Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-2 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: Flavian Clipa

| <i>AUTHOR(S)</i> | <i>ORGANISATION</i> | <i>TOPIC TITLE</i> |
|---|---|---|
| Maureen Cahayli Khaila Dara Ayu Aryan Danil Mirza. BR | University of Lampung | CARBON TAX: A STRATEGIC MOVE TOWARDS A GREENER FUTURE, IS INDONESIA READY TO FOLLOW SINGAPORE'S LEAD IN SOUTHEAST ASIA? |
| Chatarina Ovy Mayta Fransisca Anggraini Nadin Lucia Winata Robi Ramadhan | University of Lampung | THE ROLE OF REGIONAL TAX POLICY IN IMPROVING PUBLIC INFRASTRUCTURE DEVELOPMENT IN SEMARANG CITY |
| Astri Ivo Raisya Ramadhania Mutlara Clara P Muhammad Faruq A | University of Lampung | OPTIMIZATION OF CILEGON CITY REGIONAL TAXES: STRATEGY TO INCREASE REVENUE AND PUBLIC SERVICES |
| Theodora Monica Ismoyo Merry Desima Sihite Leony Rossi Anggun Monica | University of Lampung | EFFECTIVENESS OF LOCAL TAX MANAGEMENT IN INCREASING REGIONAL REVENUE (PAD) IN SURABAYA CITY |
| Flavian Clipa Raluca Irina Clipa | "Ion Ionescu de la Brad" University "Alexandru Ioan Cuza" University | PARTICIPATION OF MIXED CAPITAL IN FINANCING INVESTMENT PROJECTS IN ROAD INFRASTRUCTURE. IMPLICATIONS FOR PUBLIC ENTITIES |
| Artita Permand Chrisstohfer SM Alif Prawira Basuki Manda Febrianti | University of Lampung | THE INCREASE IN ENTERTAINMENT TAX IN THE DIGITAL ERA AND ITS IMPACT ON YOUNG PEOPLE'S ENTERTAINMENT PREFERENCES SHIFTING TOWARDS DIGITAL CONTENT |
| Voroneanu-Popa Rareş-Vasile Richard Constantinescu | Grigore T. Popa University | TAX HAVENS – A NEW CHALLENGE IN THE ERA OF GLOBALIZATION |
| Chatarina Ovy Mayta Fransisca Anggraini Nadin Lucia Winata Robi Ramadhan | University of Lampung | THE ROLE OF REGIONAL TAX POLICY IN IMPROVING PUBLIC INFRASTRUCTURE DEVELOPMENT IN SEMARANG CITY |

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SESSION-2, HALL-3 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: Samson A. Ojo

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|---|--|
| Joseph Chinedu Ofobuike | Nnamdi Azikiwe University | A REFLECTION ON AI'S ROLE IN REDEFINING "PRODUCTIVE LABOR" WITHIN DISCOURSES IN POLITICAL ECONOMY |
| Ndubuisi-Okolo Purity Uzoamaka Akaegbobi Grace Essell Obiageli Blessing | Nnamdi Azikiwe University | THE IMPACT OF ARTIFICIAL INTELLIGENCE ON SUSTAINABILITY AND OPERATIONAL EFFICIENCY OF SMALL AND MEDIUM SCALE BUSINESSES IN SOUTH-EAST, NIGERIA |
| Samson A. Ojo | University of Nigeria | THE INFLUENCE OF ETHICAL DECISION-MAKING AND AI SELF-EFFICACY ON RESPONSIBLE AI INTEGRATION BY TVET EDUCATORS |
| Lanke B. Awomailo Johnson O. AYENI | Yaba College Of Technology | EFFECT OF ARTIFICIAL INTELLIGENCE TECHNOLOGY AS A STRATEGY FOR DECISION MAKING IN NIGERIA TELECOMMUNICATION INDUSTRY A STUDY OF MTN NIGERIA |
| Anxhela Ferhataj Fatmir Memaj | European University of Tirana University of Tirana | AI-DRIVEN PERSONALIZATION IN TOURISM: EXPLORING CONSUMER PREFERENCES, ADOPTION DRIVERS, HUMAN REPLACEMENT CONCERNS, AND ESSENTIAL SKILLS FOR INTEGRATION |
| Ana-Maria GHERMAN-GRIMAILO | „Ștefan cel Mare” Academy of the Ministry of Internal Affairs of Republic of Moldova | THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE APPLICATION AND SAFEGUARDING OF THE PRINCIPLE OF LEGALITY IN CRIMINAL LAW |

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SESSION-2, HALL-4 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: *Harish Kumar Verma*

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|---|--|---|
| Virginia Shelomita Gabriela Amelia. Nainggolan Clara Noviana Sitanggang | Universitas Lampung | REGIONAL TAXES AS THE MAIN SOURCE OF REVENUE FOR LOCAL GOVERNMENT: CIREBON CITY |
| Dewi Ariana Putri Pakarti Putri Marshella Shello Dero Nazala Meisy Nabila Mutia Sari | Lampung University | REGIONAL TAX AND VILLAGE-TOWN INEQUALITY: HOW CAN TAX POLICY BE A BRIDGE TO EQUAL DEVELOPMENT |
| Sindi Karmila Divva Zalfa Nazwa Kusuma Fanny Gustina Sihite | University of Lampung | EFFECTIVENESS OF INCREASING LOCAL TAX REVENUE THROUGH THE REDITIA (RENON DIGITAL AREA) PROGRAM IN DENPASAR CITY |
| Fernanda Rahmandika Lia Muharoza Erina Maharani Erlangga Raya Alfaresh | Lampung University | REGIONAL TAX LAB: THE IMPORTANCE OF REGIONAL TAXES IN DRIVING LOCAL ECONOMIC DEVELOPMENT |
| Meilisa Sarah Nita Tirana Kasih Anisa Nur Asyifa | Lampung University | DYNAMICS OF REGIONAL TAX CONTRIBUTIONS TO REGIONAL ORIGINAL INCOME (PAD) KENDAL REGENCY IN 2023 AND 2024 |
| Abubakar Mikailu AMINU | Federal University of Education | INFLATION AND ECONOMIC GROWTH IN NIGERIA: EVIDENCE FROM THE ARDL COINTEGRATION APPROACH (1980–2023) |
| Harish Kumar Verma Poonam Pant Aswin M Nair Payal Shukla | The ICFAI University Law School Shoolini University Sharda University | MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE ACT, 2005 AND ITS ROLE IN RURAL ECONOMIC DEVELOPMENT IN HIMACHAL PRADESH |
| Umar Baba Shaaba | Ahman Pategi University | FUNDAMENTALS OF BOOK KEEPING AMONG SMALL-SIZED ENTERPRISES IN NORTH CENTRAL NIGERIA. |
| Mohammed Mohammed Ndagi Christian Anyebe Dauda Adamu Abubakar Muhammad Hashim Yusuf Isah Baba | Ahmadu Bello University Zaria Ibrahim Badamasi Babangida University | THE IMPACT OF SMALL MEDIUM ENTERPRISES (SMEs) ON ECONOMIC DEVELOPMENT OF NIGERIA |

23.05.2025, FRIDAY, ONLINE SESSION

Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-5 / ANKARA TIME: 15³⁰ - 17³⁰

HEAD OF SESSION: Andi ÇAUSHI

| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
|--|---|--|
| Elda Lamçe Alma Braimllari | University of Tirana | HYBRID MULTIPLE CRITERIA DECISION-MAKING METHODS: A REVIEW OF APPLICATIONS IN TOURISM DESTINATIONS |
| Brunilda LUFİ Valentina SINAJ | University of Tirana | TECHNOLOGY INTEGRATION IN TEACHING OF MATHEMATICS: PERCEPTIONS AND CHALLENGES OF TEACHERS IN HIGHER EDUCATION IN ALBANIA |
| Hivi Malu Amar Zebari Shlair Mustafa | University of Zakho Cihan University-Duhok | STATISTICAL AND MACHINE LEARNING APPROACHES IN CORPORATE FINANCIAL RISK MANAGEMENT: INSIGHTS FROM APPLE INC |
| Guillermo Peña | Zaragoza University | FINANCIAL ANOMALIES INDEX |
| Jihane Benkhaira El Hassani Hafid | Sidi Mohamed Ben Abdellah University | ASSESSING THE IMPACT OF THE POLICY MIX ON ECONOMIC PERFORMANCE IN MOROCCO: AN EMPIRICAL INVESTIGATION |
| Andi ÇAUSHI | --- | ECONOMIC GROWTH AND FINANCIAL DEVELOPMENT: A CASE STUDY OF ALBANIA |
| Aida Gjika Etis Jorgji | University of Tirana | RELATIONSHIP BETWEEN TRADE AND FOREIGN DIRECT INVESTMENT IN ALBANIA: COMPLEMENTARY OR SUBSTITUTE? |
| Muhammad Uzair | --- | DRIVERS OF CO2 EMISSION IN PAKISTAN: THE ROLE OF CIRCULAR ECONOMY |
| John Chiwuzulum Odozi | Ajayi Crowther University | LABOUR PRODUCTIVITY GAP BETWEEN FARM AND NONFARM ENTERPRISES IN RURAL NIGERIA: A DECOMPOSITION ANALYSIS |
| John Chiwuzulum Odozi | Ajayi Crowther University | LABOUR PRODUCTIVITY GAP BETWEEN FARM AND NONFARM ENTERPRISES IN RURAL NIGERIA: A DECOMPOSITION ANALYSIS |

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Zoom Meeting ID: 897 0755 8402 / Zoom Passcode: 030303

SESSION-2, HALL-6 / ANKARA TIME: 15³⁰ - 17³⁰

| HEAD OF SESSION: Favour C. Uroko | | |
|--|-------------------------------|--|
| AUTHOR(S) | ORGANISATION | TOPIC TITLE |
| Jora Banda | European University of Tirana | THE ROLE OF BIG DATA ANALYTICS IN FRAUD PREVENTION AND ANTI-MONEY LAUNDERING (AML) |
| Alexander Ehimare Omankhanlen Chukwuemeka Emmanuel OWOH Oludayo Ogungbe Victoria Abosede Akinjare | Covenant University | THE IMPACT OF EXCHANGE RATE ON INVESTMENT DECISIONS IN NIGERIA |
| Favour C. Uroko Christopher Ibenwa | University of Nigeria | THE FACTORS CAUSING THE NIGERIAN DWINDLING ECONOMY AND THE ROLE OF FAITH-BASED ORGANIZATION |
| Noor Ahmad Parneet Kaur | Punjabi University | IMPACT OF DIFFERENT LEVELS OF INCOME DIVERSIFICATION ON BANK PROFITABILITY IN INDIA |
| Cheng-Xin Law Sien-Ruo Chua Jing-Ruo Tan Chu-Hui Wong | Universiti Tunku Abdul Rahman | UNLEASHING THE FUTURE: HOW AI IS REVOLUTIONIZING FINANCIAL DEVELOPMENT IN DEVELOPING COUNTRIES |
| Sonila Guzina | --- | THE ROLE OF MONETARY POLICY IN ECONOMIC STABILITY: THE CASE OF ALBANIA |
| Alomgir Hossan Muhammad Mahmudur Rahman Tareque M. Taufiqur Rahman | University of Rajshahi | BANGLADESH AT THE CROSSROADS: GEO-STRATEGIC POTENTIAL AND EMERGING ROLE IN THE GLOBAL ECONOMY AND POLITICS |
| Candidate Nerajda Feruni Candidate Ina Zela | --- | ECONOMIC GROWTH, WELL-BEING, AND GENDER DISPARITIES IN THE WESTERN BALKANS: A BEYOND-GDP APPROACH |